

CURRICULUM VITAE

PAOLA DE ROBERTO



Paola de Roberto graduated in Communication Science. She is in the technical staff at the Department of Management and Information Technology of the University of Salerno, leading the technical activities of the Virtual and Augmented Reality Laboratory. Her professional career:

- from 2000 to 2011, she was Scientific Director for the no-profit cultural and educational foundation “Fondazione Alario per Elea Velia” (www.fondazionealario.it);
- from 2009 to 2012, she was Scientific Director for the Italian “Consorzio Ateneo di Alta Formazione e di Ricerca per i Beni Culturali, della Televisione, del Cinema, della Musica e della Multimedialità”;
- in January 2009 she designed and coordinated a multimedia archaeological exhibition “Mostra Intermediale sulla Civiltà Classica **Visione del Tempo – Tempo di visione**” featuring innovative technology (www.visionedeltempo.it);
- from 2003 to 2006, she was project manager for the higher order education programme PROMIDAS - MASTER IN INNOVAZIONE DEI CONTENUTI AUDIOVISIVI funded by the Italian Ministry of University and Scientific Research;
- in 1999 she received an annual research grant in the communication field from Sichelgaita spa – Institute for Social and Economic Studies, to design and coordinate cultural and communication activities and initiatives.

At present she is President of the cultural association "ACHILLE E LA TARTARUGA" (www.achilleelatartaruga.it) which is meant to promote cultural initiatives and events, such as the “Achille e la Tartaruga” Prize for the best contribution in the area of technology- enhanced evaluation of cultural tangible and intangible heritage, in the Mediterranean area.